



CUE Audience Award

MISSION

CUE is known for the many innovations presented by exhibitors. The latest gadgets in the field of stage technology can be found on the exhibition floor, varying from visual equipment, light and sound technology to (temporary) stages, furniture, decor and hoisting and lifting technology.

More than 7,000 technicians in the event industry and performing arts now find their way to the trade fair for event, installation and entertainment technology.

CUE wants to stimulate and honour innovation in the industry. That is why CUE has launched the CUE Audience Award.

By paying attention to innovation:

- The image of a future-oriented industry will strengthen;
- A specific impulse will be given to the sector to expand and use its innovative power.

TARGET GROUP

Anyone who is involved or feels involved in the technology and processes on and around the stage can compete for the CUE Audience Award. This includes especially exhibitors at CUE2020 who make an important innovative contribution to the working area.

SUBMISSIONS

- Registration for the CUE Audience Award is possible from 16 September to 30 November 2019. You can register via the digital registration form, which you can find on <https://www.cue.nl/en/audience-award>
- It is important that the entry meets the following criteria:
 - 1. Innovation**
The product, concept, process, or service is an original technical, ergonomic, social and / or economic innovation.
 - 2. Deadline**
To define the innovative nature of the product, concept, process, process or service, the entry must be introduced to the market after January 1, 2019.

- Submissions must be submitted as a poster (90 cm high x 70 cm wide, PDF file)
The poster must meet the following layout:

	Title poster
	Drawing/image
	Explanation, Name of submitter, if possible the collaborating team in a picture

AANLEVERSPECIFICATIES POSTER	
File	PDF only
Resolution	100 DPI for high resolution prints
Ratio	Format the file in proportion, preferably 100%
Texts	Convert to letter contours

Do not place printed matter marks such as crosses and crop marks in the document.
Deliver layout in net (clean) format.

The submitted posters will be exhibited on the exhibition floor during CUE2020.

SELECTION

Between December 1 and December 15, 2019, the board of the Stichting Theater Vakbeurs will assess the entries based on the above criteria.

ASSESSMENT AND PRICES

During CUE2020, the public can vote for the entries for the CUE Audience Award.
The winner will be announced no later than one week after CUE2020.

The prize for the winner of the CUE Audience Award consists of a CUE Award and mention on the website, social media channels and in the digital newsletters of CUE.