

CUE General exhibition / event and stand construction conditions

Conditions for registration / approval

You can register as a CUE exhibitor via the participation form. By registering, you at the same declare to agree with all mandatory conditions set out below, as well with the conditions stated in the separate parts 'fire regulations' and 'rigging conditions'. The exhibition / event organisers have the right to exclude an exhibitor from CUE participation, if it appears that this party failed to fulfil the aforesaid obligations. Failure to comply with these conditions may lead to exclusion from participation.

Cancellation

Stand space can only be cancelled in writing or by e-mail. When cancelling before 1 November 2017, 25% of the rent is payable. When cancelling between 1 November 2017 and 1 December 2017, 60% of the rent is charged. When cancelling after 1 December 2017, the full rent is payable.

Invoicing

- After receipt of the participation form, the first invoice of 10% of the stand rent will be sent.
- The first invoice must be paid within 14 days of receipt and serves as an advance. Your registration will only be finalised after receipt of this advance.
- The invoice for the remaining 90% of the stand rent will be sent in October 2017 and must be settled no later than 30 November 2017.
- In the event of stand reservation after 30 November 2017, the total rent must be paid within 8 working days of receipt of the invoice.
- The invoices are sent to the participant, in all cases. Failure to comply with the payment terms will lead to exclusion from participation.

Stand space - fixed exhibition / event layout

The maximum stand space is 170 m².
The minimum stand space is 12 m²

It is only possible to reserve the dimensions as indicated on the floor plan. Except for the possibility as set out below, departing from the pre-determined exhibition / event floor layout is expressly not permitted. A single exhibitor renting multiple stands with the objective of merging them is not permitted. The partitioning walls between the stands must be fully closed.

When multiple adjacent exhibitors wish to merge their stand spaces, a maximum of 170 m² of exhibition space applies. This can only be selected from the stands applicable to that end. Consultation on mergers must be reported to the secretariat, after which this will be discussed.

The organisers will also assess whether the stand format, as a result of the adjustments, changes from a corner format to an end, row or island stand. If this is the case, the corresponding regulations with regard to side and rear walls must be complied with. In those instances not provided for by these conditions, CUE board decides.

Sub-exhibitors

As a main exhibitor, you have the option to register a maximum of 10 sub-exhibitors. The sub-exhibitor is stated on the floor plan below the company name of the main exhibitor. Sub-exhibitors can be registered via the sub-exhibitor form.

Allocation of stand space

The organisers decide on the definitive allocation of stand space at CUE2018. The organisers assess the reservations partly with a view to the exhibition / event layout as desired by them, in which all sectors/industries are represented proportionally.

Up until 1 May 2016, former participants of CUE2016 have the right to book their previous stand location or to reserve another stand that has become vacant.

The organisers reserve the right:

- to reject a reservation, without stating the reasons.
- to change an allocated site in the event of compelling organisational reasons on its part; an alternative as close as possible to the original site will be offered in respect of this relocation.
- to reject the request for reservation of stand space if the intended exhibitor does not or not sufficiently comply with the set criteria.

Construction height, deviations and safety

The standard construction height of stands at this exhibition / event is 2.5 metres. The maximum construction height of stands is 8 metres. The height of Hall 1 in Rotterdam Ahoy is 19 metres. The height up to the lower part of the truss is 11.90 metres. See also the appendix with rigging conditions. Multiple storey-stands are explicitly forbidden.

The exhibitors must submit a description to the organisers stating the walls, height and finishing of the stand, no later than 1 November 2017. With regard to stands with a deviating height in excess of 250cm, the exhibitor is obliged to submit a stand drawing, together with the above description, no later than 1 November 2017, in order to obtain approval. It needs to be taken into account that the organiser will demand that visible rear sides of walls above the standard construction height must be finished off by the exhibitor. Adjacent stands must not be hindered in the event of deviating construction heights. The construction of the stand structure must at all times be safe. The stated requirements attached to the stand structure are subject to assessment by the organisers.

Stand formats

Island stand: This stand is located along four aisles and does not have any rear, side or exterior walls. Each side must remain open for at least 75%. Any deviations are subject to the assessment of the organisers.

End stand: On three sides, the aisles must remain open for at least 75%. Exhibitors are obliged to provide for one self-supporting rear wall. The standard height of this rear wall is 250cm.

Corner stand: On two sides, the aisles must remain open for at least 75%.

Exhibitors are obliged to provide for one side wall and one self-supporting rear wall. The standard height of this rear and side wall is 250cm.

Row stand: One side borders on the aisle. Exhibitors are obliged to provide for one self-supporting rear wall and two side walls. The standard height of these walls is 250cm.

Standard stand

If you do not have your own stand, or if you do not have a private stand builder, the in-house stand builder can provide you with a 'standard stand'. Visit www.cue.nl for examples of standard stands. These stands can be further completed in mutual consultation.

Construction conditions

The walls or legs of the stands must remain within the hired stand space. By order of the fire brigade, no objects may be placed within the aisles and no objects may be suspending above them. In addition, no separate objects may be placed outside the stand space. In order to guarantee the overall professional appearance of the exhibition / event, the organisers have the right to remove any impeding stand construction elements.

Note!

In your stand design and when installing the stand lighting, bear in mind that the hall lighting will be switched off during exhibition / event opening times. You must therefore always apply for a power supply.

Extension area

If your stand space is adjacent to the optional extension area of the exhibition / event, you must take into account that immediately behind the rear of your stand other exhibitors will be positioned or that an aisle will be created behind your stand. You will be notified of this no later than six weeks prior to commencement of the exhibition / event.

Mandatory stand use

The exhibitor is obliged to ensure that the stand is fully set up and manned during exhibition / event opening hours. Leaving the stand space unused or empty or partly or fully letting or making the stand partly or fully available to third parties during the exhibition / event is not permitted. During exhibition / event hours, the stand must at all times be manned by at least one person who speaks Dutch. If no later than one hour before the opening the exhibitor has failed to meet the aforesaid set-up conditions, the organisers, at the expense of the exhibitor, have the right to take immediate action in order to protect the image of the exhibition / event and to further deny the exhibitor access to the stand space, without the exhibitor being able to claim reimbursement of the stand rent.

Prevention of nuisance

The exhibitors are not permitted to:

- Amplify voices by means of loud speakers, play music and/or cause other noises. The organisers are entitled to take the appropriate counter measures.
- Cause smoke, impede the access, flashes of light, or to otherwise cause a nuisance to visitors or co-exhibitors.
- Organise lotteries, hold competitions and perform so-called 'stand work', as well as to advertise for goods and services that have not been admitted to the exhibition / event.
- Perform promotional acts outside their own stand, affix, hand out or set up advertising messages and/or deploy aforesaid activities in the approach route towards the exhibition hall.
- Prepare food by means of frying, gas fire and/or electricity heating (grill/stove).

Damage and theft

Management and staff of Rotterdam Ahoy and the CUE organisation do not accept any liability in the event of damage caused by visitors, suppliers, building companies, exhibitors etc. to the property of exhibitors. Nor do they accept any liability for the loss or theft of property of exhibitors. Any additional costs, such as clean-up costs for the removal of tape, paint and waste or the costs of storage of stand materials that are not collected in time etc. will be charged to you by Rotterdam Ahoy.

Coordination

During the assembly and disassembly of rental stands, own stand or the stand construction by an external stand building company, the CUE organisation acts as general coordinator. The coordinator performs checks against the construction requirements set out in the general conditions and also checks the safety of the structures. As such, the coordinator forms part of the exhibition / event organisation and his instructions and/or orders must be followed at all times.

Cancellation of the exhibition / event

CUE management reserves the right to cancel the exhibition / event on account of special circumstances, including insufficient participants or too low a quality thereof, without the exhibition / event organisers being liable for any (financial) damage or losses suffered.

Finally

In those instances not provided for in the general conditions above, CUE board decides.